

Oxaide — Private desk

REF SAMPLE-opportunity • 2026-09-16

Subject: Sample opportunity

SAMPLE • FICTIONAL FIGURES • REAL FORMAT — not a live fact, judge the structure

Isolated computer per job • Uploads wiped 24h • Packs 90d • No source? Red flag. Wrong key claim? Full refund (hi@oxaide.com, 14d). Research, not advice.

Request

Sample brief — fictional figures, real format

Summary

Opportunity radar — chase list for a fictional F&B equipment SME

SAMPLE PACK run, 16 September 2026 (sample run date) — format demo for a 20-staff (sample) Singapore equipment seller

SAMPLE — every figure in this file is fictional and marked (sample). The layout is real; the numbers are not.

BOTTOM LINE UP FRONT

Chase the PSG (grant for ready-made tech) bundle first — lowest effort for fast payback — then two EDG (grant for capability upgrades) projects on scheduling tech and nearby-market sales. The attached workbook (sheet Chase list) ranks all six angles; total illustrative pipeline is S\$358,000 (sample).

So what: start one quick win this month while scoping one bigger EDG project for next quarter (sample timing).

Rank (sample)	Angle	Route	Size (sample)	Effort (sample)	Fit
1	Pre-approved stock + online-sales bundle	PSG generic	S\$18,000 (sample)	2 (sample)	High — ready-made tools
2	Job scheduling + remote monitoring for installed kit	EDG Innovation	S\$60,000 (sample)	4 (sample)	High — own project
3	Brand refresh + online store for nearby markets	EDG Market Access	S\$45,000 (sample)	3 (sample)	Good — growth story
4	Automated-cooking packages for F&B outlets (trend)	Direct sale first	S\$120,000 (sample)	4 (sample)	Good — rides IDP push
5	Install-plus-care contracts (rival opening)	Direct sale first	S\$80,000 (sample)	3 (sample)	Good — care gap
6	Service-crew skills + service-excellence lift	EDG Core Skills	S\$35,000 (sample)	3 (sample)	Fair — slower return

Demand trend to ride

F&B (food and beverage) outlets keep shifting to digital ordering and automated kitchens, and the refreshed Food Services IDP (sector tech roadmap) from EnterpriseSG and IMDA (media and digital authority) names automated cooking kit and end-to-end automated lines as new solution categories. SingStat's April 2026 (sample date ref) F&B sales release showed slight year-on-year growth (illustrative 0.4% (sample); see Sources for the published value).

So what: package ovens, cookers, and ordering screens as one fitted bundle with setup included — that matches where public guidance points.

Rival opening

Most equipment sellers still quote hardware only, leaving setup, staff training, and yearly care to the buyer. A 20-person (sample) SME (small and medium enterprise) can win against bigger names by selling install-plus-care contracts: fixed yearly visits (illustrative 4 visits (sample)), a 48-hour (sample) fix promise, and loan units during repairs.

So what: this opening is our read of the IDP direction, not a quoted rival price — rival pricelists are not public, so treat the S\$80,000 (sample) size as illustrative only.

Criterion fit

Check	Fictional profile (sample)	Published rule (confirm live page)
Local firm	SG-registered (sample)	Must be SG-registered and operating
Local share	30%+ local-owned (sample)	At least 30% (sample) local equity
Size	20 staff (sample)	PSG: turnover or headcount cap applies (sample)
Spend timing	Nothing bought yet (sample)	No payment before applying

EDG backs own projects under three published groups — core skills, innovation, and market access — at about half of eligible costs (illustrative 50% (sample)). PSG backs pre-approved tools and kit up to a published cap (illustrative S\$30,000 (sample)). A new combined grant is announced with a stated end date for current grants — check the live EnterpriseSG page for the current deadline before planning.

Next steps

- This week: shortlist two pre-approved stock tools and get quotes without paying anything yet.
- Next week: scope the scheduling-tech project with one vendor for an EDG-style bid.
- This month: pilot one install-plus-care contract with a friendly outlet (sample: SAMPLE Food Court, UEN SAMPLE).

Honest gaps

- ACRA's paid company records were left out of this sample; anything behind that counter is not quoted here.
- Rival prices and win rates could not be verified from public pages — flagged, not guessed.
- Grant levels and deadlines change; re-check the live EnterpriseSG pages before spending.

Sources

- EnterpriseSG — EDG overview: three project groups and SME support level — <https://www.enterprisesg.gov.sg/financial-assistance/grants/for-local-companies/enterprise-development-grant/overview>
- EnterpriseSG — EDG overview: eligibility (SG-registered, local equity, ready to fund) — <https://www.enterprisesg.gov.sg/financial-assistance/grants/for-local-companies/enterprise-development-grant/overview>
- EnterpriseSG — PSG page: pre-approved IT and kit, support level and cap — <https://www.enterprisesg.gov.sg/financial-support/productivity-solutions-grant>
- EnterpriseSG — PSG page: eligibility and no-payment-before-applying rule — <https://www.enterprisesg.gov.sg/financial-support/productivity-solutions-grant>
- SingStat — April 2026 (sample date ref) F&B Services Index release: year-on-year sales movement — <https://www.singstat.gov.sg/files/5687424d-f63e-4613-99b1-2146696bb418.pdf>
- EnterpriseSG + IMDA — refreshed Food Services IDP factsheet, July 2025 (sample date ref): new automation categories — https://www.enterprisesg.gov.sg/-/media/esg/files/media-centre/media-releases/2025/july/mr02625_enterprisesg-and-imda-announce-refreshed-food-services-industry-digital-plan.pdf

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